

HIGH TRAFFIC.
NO COMPROMISE.

INTEGRATED FLOORING SOLUTIONS
FOR FUNCTIONAL SPACES
DAY AFTER DAY, YEAR AFTER YEAR

INTEGRATED FLOORING SOLUTIONS
FOR FUNCTIONAL SPACES
DAY AFTER DAY, YEAR AFTER YEAR
WHICH MEANS...

PERFORMANCE AS A WAY OF WORKING

CARPET & MORE
ROMANIA

PERFORMANCE AS A WAY OF WORKING

20+ YEARS
OF EXPERTISE IN B2B PROJECTS

25.000 SUCCESSFUL PROJECTS DELIVERED

For over 20 years, we have been designing and delivering textile and LVT flooring solutions across Europe and MENA, for spaces that demand performance, durability and genuine aesthetic impact.

Through our strategic representation partnerships — EGE Carpets (Ege Romania division) and Amtico Flooring (Amtico Romania division) — we actively contribute to the local implementation of international standards.
From comprehensive specialist consultancy to documentation and solutions aligned with the circular economy, all our projects perform over the long term — not just at the point of practical completion.

For us, flooring is not merely a solution, but an element that adds value to the property, integrating sustainability and experience into a coherent design language.

Hotel Marmorosch
Autograph by Mariott
Custom design by Carpet&More

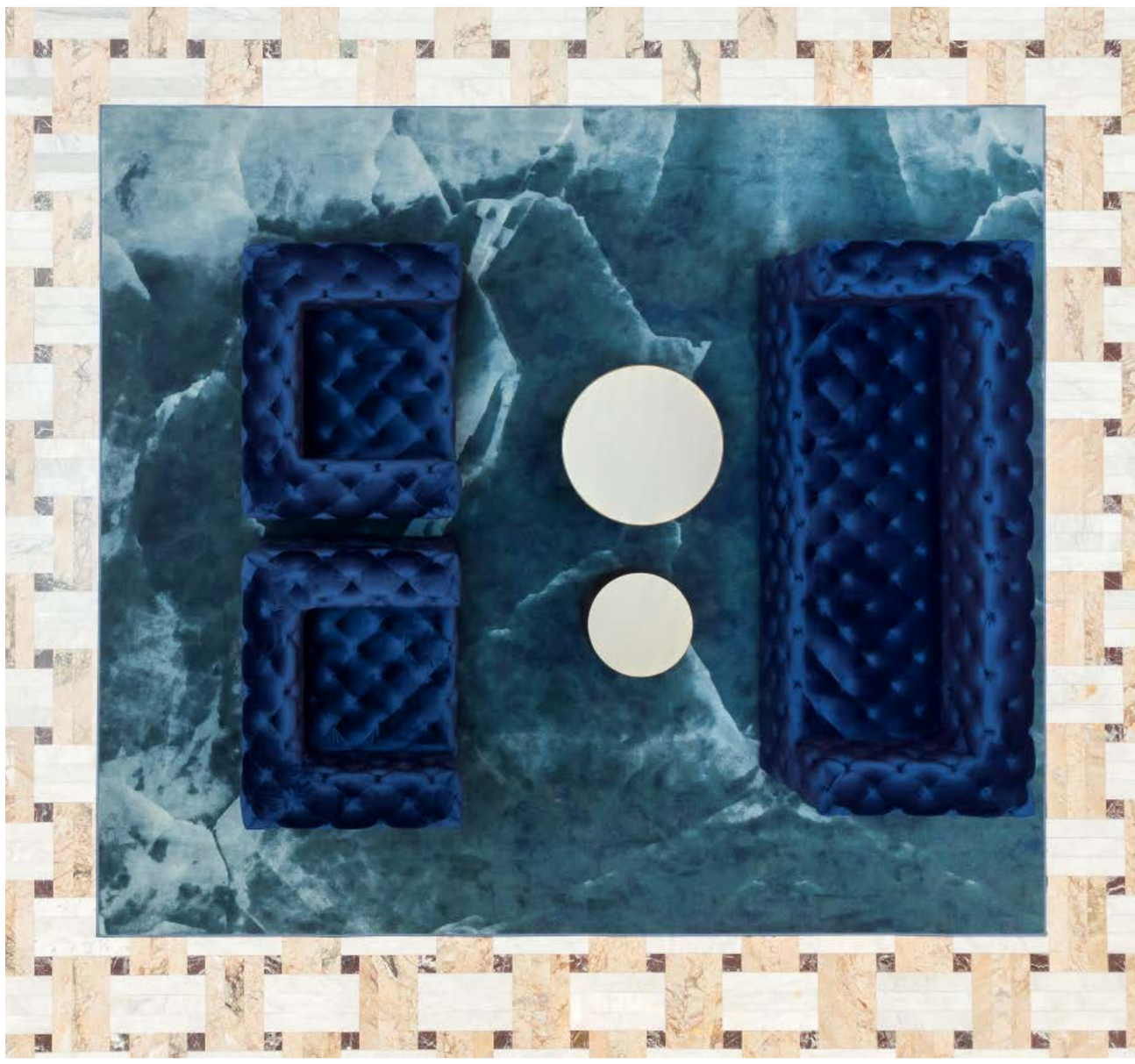
We shape visions and deliver them flawlessly

Carpet & More is a strategic partner for **property developers**, general contractors and HoReCa operators.
We coordinate **office**, **hospitality** and **public space** projects with solutions tailored to specific needs and real traffic conditions.

We work **end-to-end**, maintaining control over every stage:

- Specialist consultancy
- Technical and design support
- Planning and coordination
- Supply and delivery
- Professional installation
- Post-installation support





Hotel Marmorosch
Autograph by Mariott
Custom design by Carpet&More

Applied analysis, evidence-based solutions

CARPET & MORE ROMANIA

Every project managed by **CARPET & MORE** begins with a clear assessment of the space's function and traffic intensity.

We analyse:

- Occupant and user profile
- Traffic typology
- Space end-use
- Acoustic requirements
- Maintenance requirements
- Sustainability objectives
- Budget and estimated lifecycle

We then correlate the technical requirements with aesthetic and budgetary objectives, to ultimately propose solutions **optimised for long-term durability** — not just for the point of practical completion.

GUIDANCE & ANALYSIS



Applied analysis, evidence-based solutions

Flooring integration begins at concept stage and continues through to the final technical detail.
We develop samples, mock-ups and full documentation for accurate specification.
And aesthetics are always supported by **verifiable performance indicators**.

DESIGN & SPECIFICATIONS



We provide:

- Custom texture and pattern design, followed by the production of physical samples and mock-ups
- Consultancy on texture and system selection
- Technical datasheets, EPD and HPD documentation
- CAD details and integration solutions
- In-house design, from concept to completion



Uncompromising control at every stage

We synchronise production with the site programme and manage quantity validation. We customise design whilst maintaining agreed quality standards, reducing waste through efficient coordination and optimising costs.



We coordinate:

- Quantity validation
- Design customisation
- Production supervision
- Quality control
- Delivery scheduling

PRODUCTION & COORDINATION

Hotel Signature Aniroc
Custom design CARPET&MORE

INSTALATION

Flawless detailing

Transport, installation and on-site intervention coordination are an integral part of the solution.

With our own specialist installation teams, we ensure full compliance with the technical requirements specific to each product type and space.

The long-term performance of a floor is directly dependent on correct installation and proper maintenance.



We ensure:

- Optimised logistics
- Specialist installation
- Inter-trade coordination
- Technical handover

Office building in Bucharest

SUSTAINABILITY

Responsible performance

We promote a broad portfolio of products certified for the **circular economy**.
We provide full technical documentation for projects pursuing **international green building certifications**.
For us, sustainability is embedded in the entire process — not an add-on.

MEMBER OF ROMANIA GREEN BUILDING COUNCIL

We contribute to:

- LEED credits
- BREEAM certification
- DGNB certification
- Cradle to Cradle compliance
- Low-impact material specification

At Carpet & More, every product goes beyond its role as a finish, becoming a **strategic component** for ecological **performance** and **the wellbeing of the built environment** — contributing to a regenerative future for the Romanian construction market.

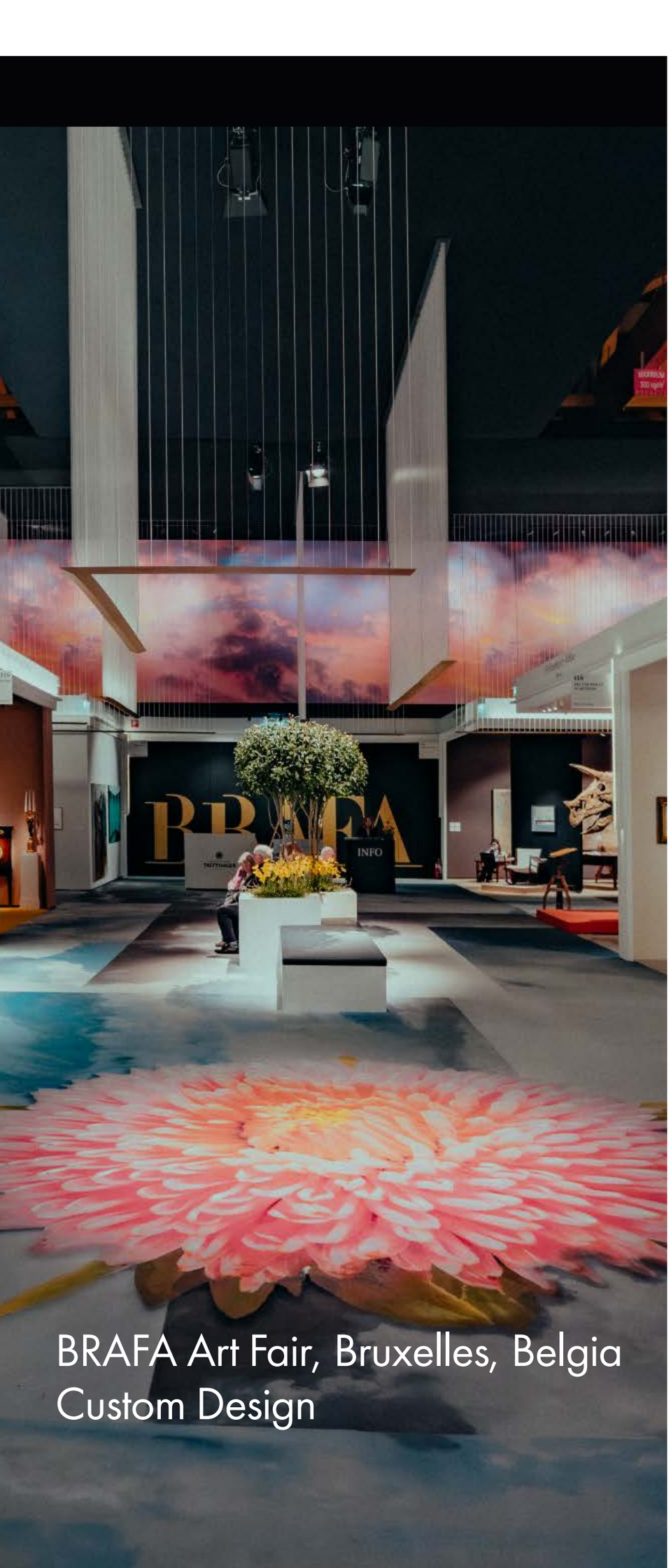




COMMITMENT

Always here for every need

We engage from the first sketch and remain present throughout the entire **lifecycle** of our projects. We are committed to building **long-term relationships**, grounded in trust
and uncompromising performance.



BRAFA Art Fair, Bruxelles, Belgia
Custom Design

Hotel Autograph
By Marriott - Marmorosch
Custom CARPET&MORE
Design



Signature Collection
Arvia Cruise Ship
Amtico, Colecția Signature
Stucco Quartz & Stucco Putty



Atelier Collection
Papillons
EGE, Colecția Atelier
by Monsieur Christian
Lacroix



RAMADA · ibis · ACCOR · Hilton · Marriott
Radisson · InterContinental · Crowne Plaza · Sheraton

T · vodafone · cetelem · Banca Națională a României

Opera Națională București · TNB · Movieplex · Cineplexx · The Platinum Casino

Renault · Dacia · Porsche Romania · Bogart defining excellence · ... & more

NOT OFF THE SHELF.

STRAIGHT FROM THE FACTORY!

ege
ROMANIA

High-traffic carpet must be both aesthetic and durable, maintaining an impeccable design even under demanding conditions.

EGE Carpets Denmark manufactures textile flooring that delivers consistent in-use performance, distributed across more than **60 countries** worldwide.

CARPET & MORE (through the EGE Romania division) is the local arm of EGE Carpets, facilitating access to **best-in-class manufacturing technology** whilst meeting the highest standards of **sustainability and efficiency**.



Lounge Above, Bucharest
One Tower Floreasca

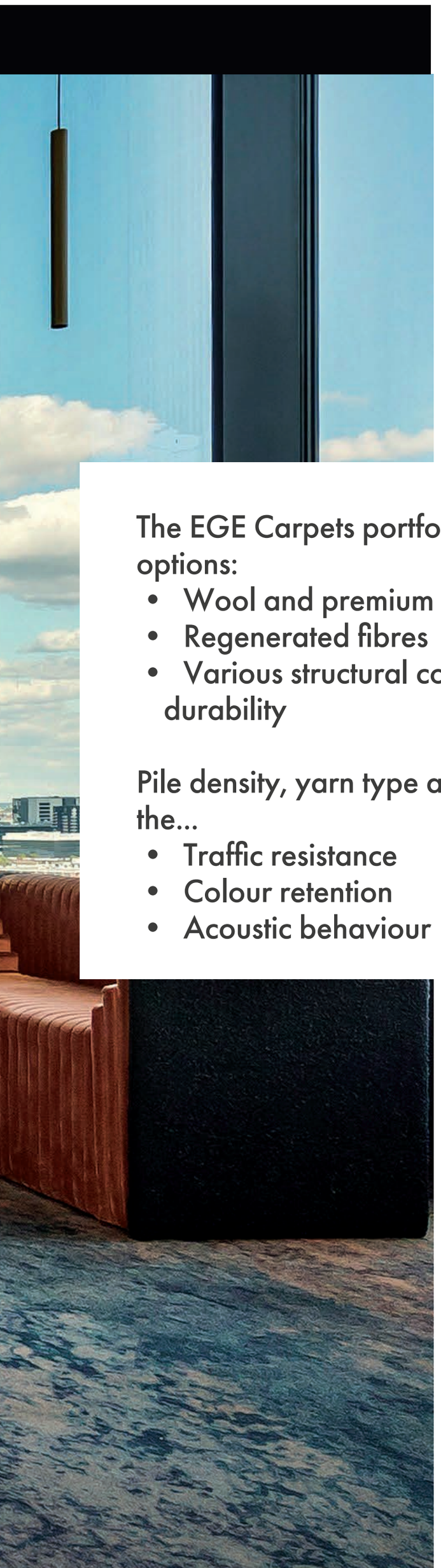
Performance starts with the fibre

ROMANIA

The performance of a carpet is determined by its internal structure.

Fibre selection influences **wear resistance**, **colour retention** and **long-term behaviour**.

EGE's extensive expertise in **textile engineering** guarantees design durability — without compromise.





The EGE Carpets portfolio offers a range of fibre options:

- Wool and premium polyamide
- Regenerated fibres
- Various structural combinations for comfort and durability

Pile density, yarn type and weaving method helps the...

- Traffic resistance
- Colour retention
- Acoustic behaviour

Loop or cut pile; woven, uniform or irregular appearance; 100% polyamide, 80% polyamide / 20% wool, 100% pure New Zealand wool; backing weight up to 550 gsm; colour and design injection process using 42,000 needles — unique in Europe.

SUSTAINABLE DESIGN AND UNCOMPROMISING PERFORMANCE UNDER HEAVY TRAFFIC CONDITIONS.

TEXTURES AND WEIGHTS

Texture that supports performance

The diversity of carpet constructions allows adaptation to any traffic level. Pile weight influences comfort, acoustic properties and visual stability.

Texture thus becomes a **technical instrument** — not merely an aesthetic one.

Loop pile, cut pile, structural combinations, 3D effects — **unlimited possibilities**.



Through pile weight variation:

- Thermal insulation is enhanced
- Sound absorption is optimised
- Energy consumption requirements are reduced
- Adaptability to heavy traffic is achieved



Hotel Aniroc Signature, Arad
Custom design CARPET&MORE



BACKING & FORMAT

ege
ROMANIA

Technical support tailored to the application

Backing systems influence the stability, comfort, sustainability and acoustics of the space.

Each backing type is developed for a specific end-use context.

The correct format optimises installation and maintenance.





Backing types:
‰ Standard backing (woven)
‰ Acoustic backing
‰ Eco Comfort
‰ Ecotrust (for tiles)

Available formats:
‰ Broadloom
‰ Carpet tiles
‰ Planks
‰ Custom carpet

SALES DRIVER

Delivering real value through user experience

Carpet contributes to acoustic comfort and the creation of a coherent atmosphere.
It reduces noise and enhances the perceived quality of the space.
In the **hospitality industry** and **office environments**, carpet becomes a differentiating element.



ege
ROMANIA

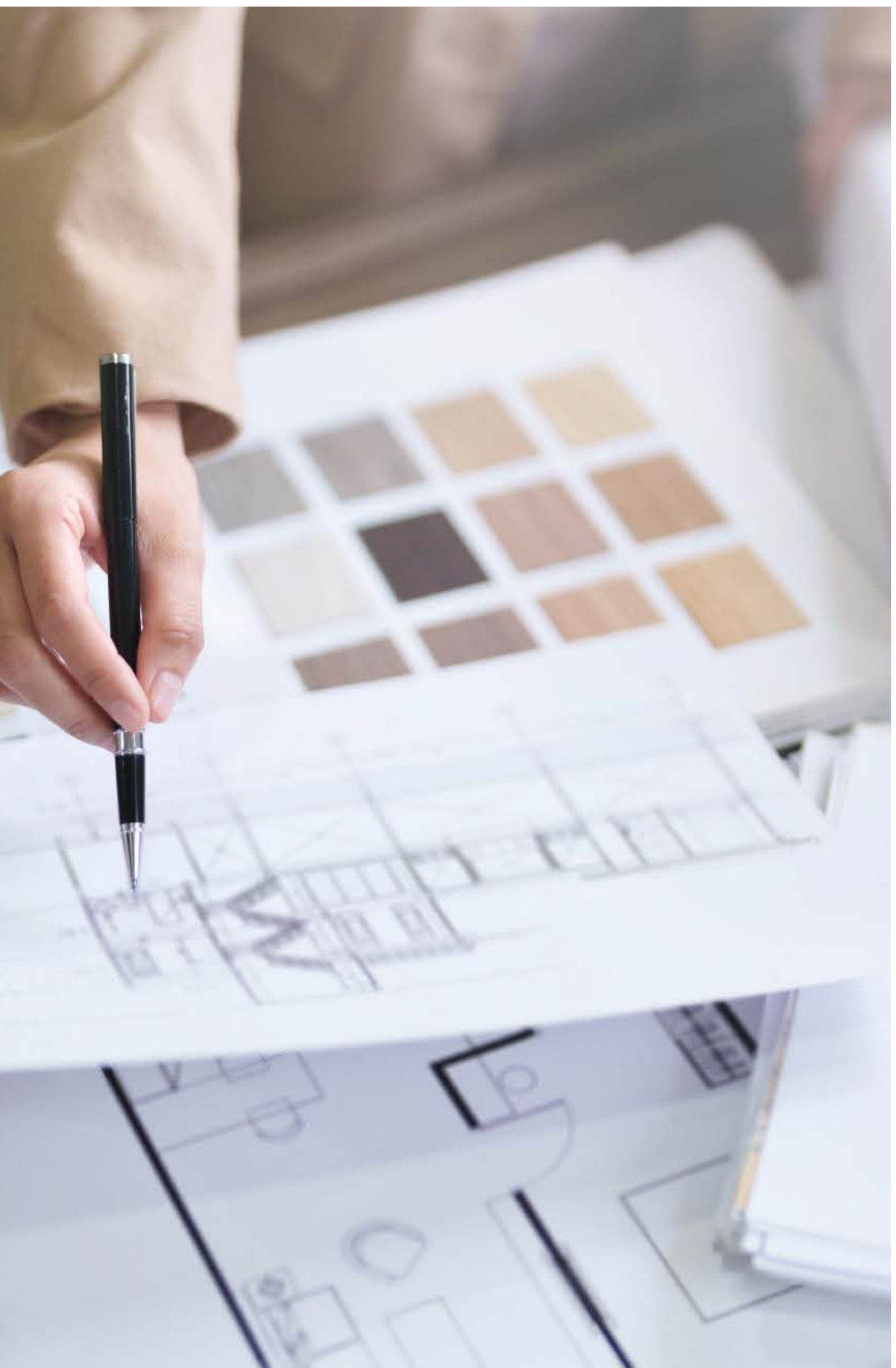


BRANDING ASSET

ege
ROMANIA

Identity woven into the floor

Designed from scratch. Unique, unrepeatable.
Patterns and colour palettes tailored to every floor plan.
Regardless of project complexity, EGE Carpets takes customisation to another level — allowing your visual identity to be expressed from the very first step into your space.
#WalkTheTalk





WELLBEING

ege
ROMANIA

Comfort that drives performance

Selecting carpet according to end-use type is a fundamental factor influencing both return on investment and the benefits experienced by the end user.

It is well established that noise reduction supports productivity and wellbeing, whilst underfoot comfort reduces fatigue in high-traffic spaces.

The CARPET & MORE team will guide you through the selection process.





SUSTAINABILITY

ege
ROMANIA

End-to-end lifecycle responsibility



EGE Carpets develops sustainable products with a high proportion of recycled raw materials and energy-optimised manufacturing processes, confirmed by numerous international certifications.

Furthermore, EGE's take-back and recycling programmes ensure a significant reduction in waste and carbon footprint.

Not just for today — but for the future.



ege
ROMANIA

EGE performance proven in real projects

Office, hospitality, public spaces, cruise ships and healthcare environments.
Solutions conceived for heavy traffic and real-world durability.
Uncompromising design, performance verified across hundreds of remarkable projects worldwide.
Add your project to this select gallery.



Hotel Autograph
By Marriott - Marmorosch
Custom CARPET&MORE Design

Hotel Autograph
By Marriott - Marmorosch
Custom CARPET&MORE Design







IT LOOKS NATURAL.
BUT IT IS SO MUCH MORE THAN THAT

amtico
ROMÂNIA

Amtico Luxury Vinyl Tile (LVT) flooring offers an ideal balance between quality, durability and technical performance.

Through research, design and manufacturing artistry, Amtico faithfully recreates natural textures — stone and wood — delivering resilience and dimensional stability.

Create extraordinary spaces with authentic aesthetics and superior technical performance.



18dB

ACOUSTIC
PROTECTION

36+

36+ SLIP
RESISTANCE RATING

AMTICO BIO

UP TO 61%
BIO-BASED CONTENT

The Exchange, Glasgow
Amtico

CONSTRUCTION & PERFORMANCE

amtico
ROMÂNIA



1 mm wear layer

The most generous wear layer in this product category ensures durability under heavy traffic conditions.

The manufacturing process and materials deliver both dimensional stability and long-term resilience.

Amtico Luxury Vinyl Tile (LVT) is the ideal solution for commercial projects.



Available options:

AMTICO BIO

UP UNTIL **61%** BIO CONTENT

AMTICO SAFETY

UP UNTIL **1 mm** WEAR LAYER

AMTICO ACOUSTIC

UP TO **19 db** NOISE REDUCTION

20 YEARS

20 year WARRANTY

99% reduction of EXISTING BACTERIA, within 24 hours*

COLLECTIONS

amtico
ROMÂNIA

Design for every project type

Each collection addresses a specific aesthetic and functional requirement.

From premium expressiveness to commercial versatility, durability is the common attribute across all ranges.

18 | Unique colourways

22 | Laying patterns





LAYING PATTERNS

amtico
ROMÂNIA

Flooring as a design element



Through zone definition and the creation of visual rhythm, laying patterns add expressiveness and differentiation to any space.

AMTICO means functionality and aesthetics within a modular system.

Complementary decorative elements:

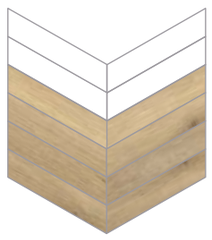
- Grout lines
- Motifs
- Border trims

Among the possible laying patterns:

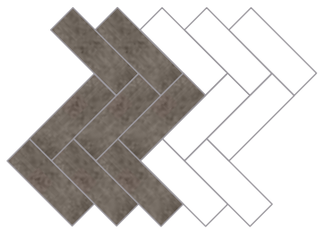
Extra Large Flagstone



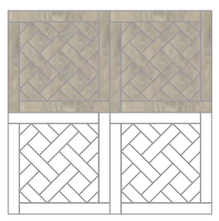
Chevron



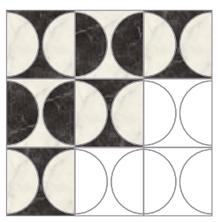
Small Parquet



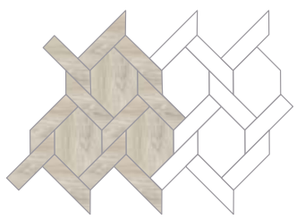
Versailles Parquet



Lune



Castel Weave



&
MORE

SOLUTIONS

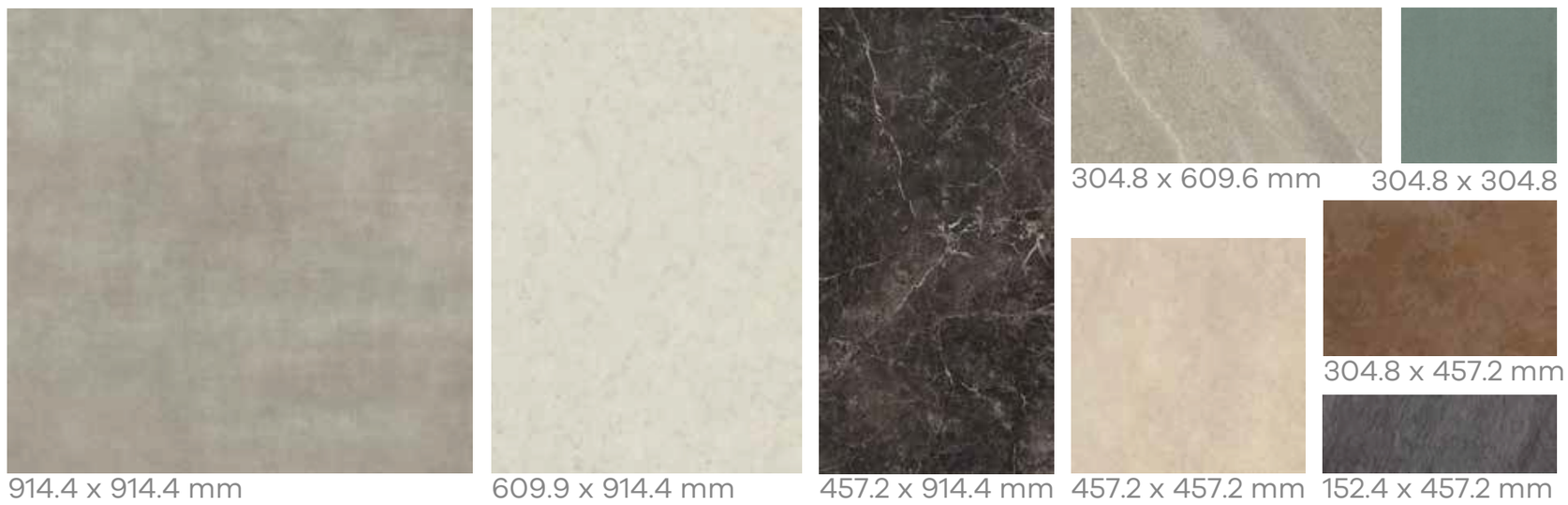
Unmatched versatility

Heavy traffic resistance, easy maintenance and consistent performance in demanding environments make Amtico Luxury Vinyl Tile (LVT) the right choice for a wide range of applications: office, hospitality, retail, public spaces, healthcare facilities and cruise ships.

PLANK FORMAT



TILE FORMAT



SUSTAINABILITY

amtico
ROMÂNIA

AMTICO manufactures performance responsibly



Amtico's manufacturing processes are optimised to minimise environmental impact, with clear environmental standards and policies ensuring international compliance.

INDOOR AIR COMFORT eurofins GOLD CERTIFIED PRODUCT

EPD

GLOBAL GREEN TAG CERTIFIED trust brands GBCSA | Level B SOUTH AFRICA

CLEAN AIR

CERTIFIED LR ISO 9001 UKAS MANAGEMENT SYSTEMS 001

CERTIFIED LR ISO 45001 UKAS MANAGEMENT SYSTEMS 001

floor score

bsi. ISO 14001:2015 Environmental Management

EMISSION CLASS FOR BUILDING MATERIAL M1

Phthalate Free

DGNB®
Deutsche Gesellschaft für Nachhaltiges Bauen e.V.
German Sustainable Building Council

PARTNERS

Thai craftsmanship. Global performance.

Royal Thai is the market leader in woven carpet manufacturing in Thailand, with over 40 years of expertise in woven carpet production. The company works exclusively with premium natural wool sourced from New Zealand and the United Kingdom, delivering:

- Exceptional durability
  natural resistance to compression and heavy traffic
- Superior resilience
  fibers retain their shape and appearance over time
- Natural flame resistance
  an intrinsic property of wool
- Tactile comfort
  softness and warmth underfoot
- Natural humidity regulation
  inherent moisture-absorption properties

CARPET&MORE (exclusive partner for CEESEE & Austria) provides access to a design archive of over 10,000 patterns and to the technology of a fully integrated manufacturing facility, purpose-built for bespoke projects.



+40 YEARS OF EXPERTISE IN VERTICAL PRODUCTION

+10.000 PATTERNS IN THE DESIGN ARCHIVE

ROYAL THAI

Premium fibers for superior performance



Royal Thai works with four core production techniques, each suited to a different project type and traffic level.

The fiber portfolio offers several options:

1 AXMINSTER

The Classic, reinterpreted

- Exceptional pattern clarity
- Seamless pattern match at installation
- Long-term appearance retention
- Resistance to the heaviest traffic

2 HAND TUFTED

Luxury craftsmanship

- Total creative freedom
- Hand-carved details
- Unique three-dimensional textures
- Can be combined with specialty fibers (silk, bamboo silk, viscose)

3 MACHINE TUFTED

Efficiency and versatility

‰ Fast production turnaround
‰ Optimized cost
‰ Superior wear resistance

4 TILES AXMINSTER

Premium modularity

- Easy replacement
- Design flexibility
- A sustainable, premium solution

SUSTAINABILITY & CERTIFICATIONS

ROYAL THAI

Responsible performance, from factory to product

Wool — the primary raw material for Axminster and Hand Tufted — is a natural, renewable resource.

Royal Thai's production is powered by a solar-supplied facility, with a zero-waste-to-landfill target achieved back in 2009, and full self-sufficiency in water supply and treatment.

Through the partnership with Carpets Inter, carpet tile backing is made from recycled material — with a target of over 1 billion recycled PET bottles by 2025.



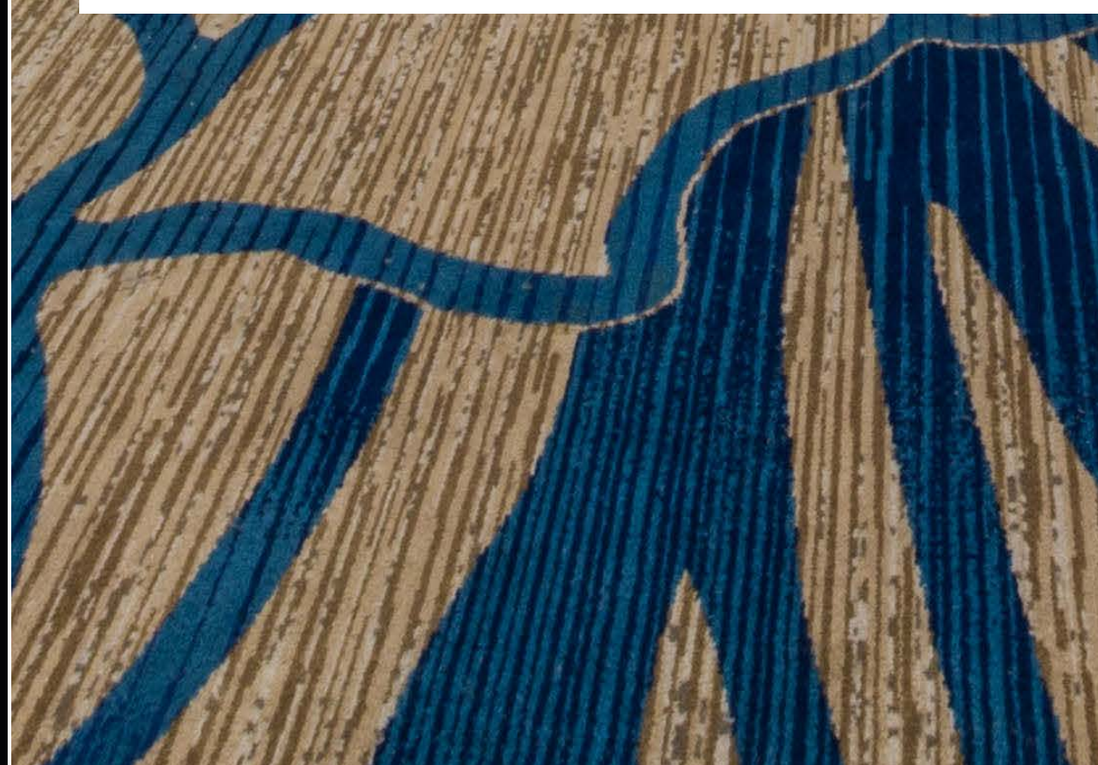
We contribute to:

- reducing the carbon footprint of production
- energy efficiency through next-generation weaving
- solar-powered manufacturing
- circular economy practices through PET recycling in tile backing

CERTIFICATIONS

International Standards:

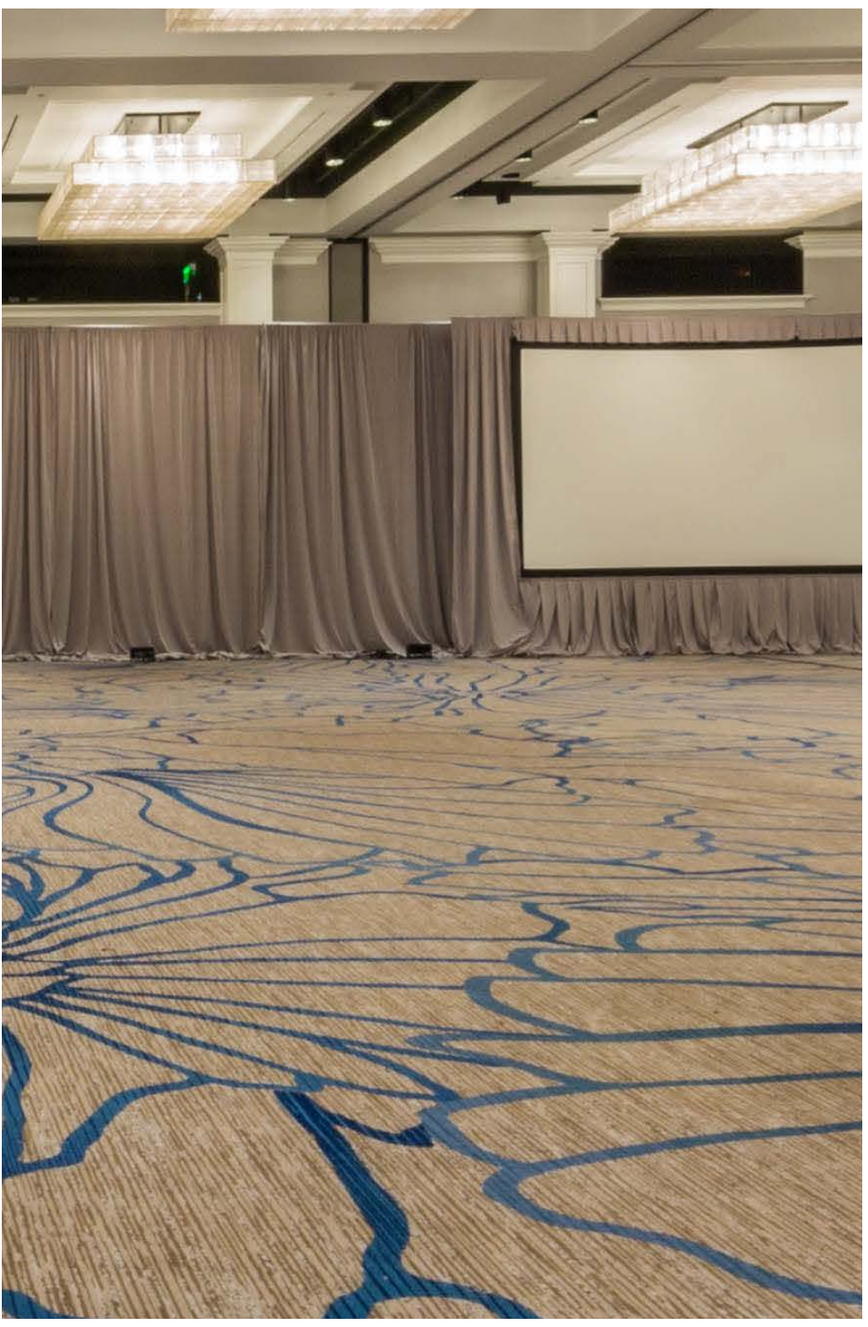
- IMO Fire Resistance — certified for the marine industry (cruise ships)
- VOC ≤0.5 mg/m³ — low volatile emissions
- Durability rating: Commercial, Heavy Duty
- Warranty: 5, 10 years, or Lifetime Limited, depending on fiber type



PORTFOLIO

ROYAL THAI

Limitless design, proven in the most demanding environments



Axminster 80/20 products are tested to IMO fire-resistance standards, making them the benchmark solution for the marine industry — from hotels and casinos to cruise ships.

Premium HoReCa and Corporate Projects across Europe

Continued portfolio expansion through the exclusive Carpet & More partnership for the CEESEE & Austria region, bringing global standards to major local projects.

Exclusive Collaborations:

- RE/Form — collection developed with Zaha Hadid Architects, presented at London Design Festival
- Over 10,000 carpet designs available in the design archive
- Full customization of any design

International References:

- The Venetian / The Palazzo (Las Vegas, USA) — Hotel & Casino
- W Hotel Union Square (New York, USA) — 5-Star Hotel
- San Francisco Marriott Marquis (USA) — Hotel & Convention Center





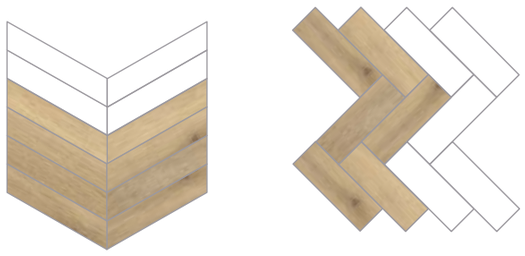
MULTI LAYERED WOOD FLOORING

PREMIUM WOOD SPECIES. DIMENSIONAL STABILITY. NO COMPROMISE.

Multi-layerd parquet brings the warmth and authenticity of natural wood into premium spaces, without compromising on technical stability. Its construction and advanced surface treatments ensure resistance to temperature and humidity variation, elevating wood from a traditional finish to a high-performance one.



Styles and formats for every architectural vision.



Herringbone & Chevron

Classic elegance, visual rhythm and refinement. The reference solution for lobbies, prestige spaces and premium residential interiors.

Symbols integration:



Special Design

Special Design Custom patterns, metal inlays, marble or Murano glass, geometric motifs and unique borders.



Planks (floorboard type)

Available in various sizes, with a rustic-modern aesthetic.

Engineering for modern comfort.

- **Full compatibility** : Structurally optimized solutions for underfloor heating systems, ensuring efficient heat transfer and long-term dimensional stability.
- **Dimensional stability**: The cross-layered structure prevents warping, regardless of indoor climate conditions.



Applications, treatments and context-specific solutions

We develop and supply natural timber flooring solutions tailored to the requirements of property developers, architects and investors. For high-traffic applications, our parquet boards feature surface treatments that protect the wood grain and extend their lifespan.



Application Areas and Performance

Commercial Spaces & HoReCa: Heavy traffic with flawless aesthetics.

UV treatments and self-regenerating hardwax oils for a surface that withstands heavy daily traffic.

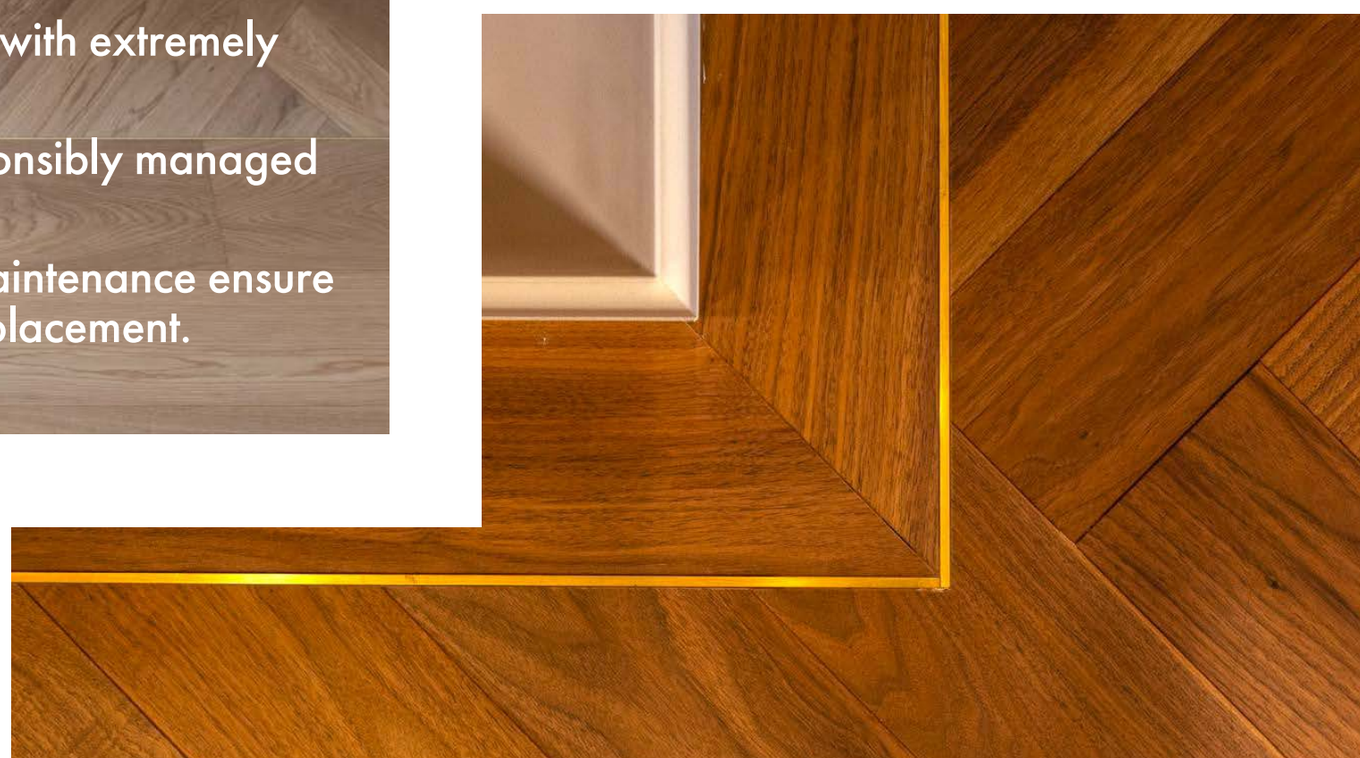
Residential: Comfort you can feel.

Tactile comfort, superior acoustics and a warm atmosphere, tailored to modern lifestyles and wellbeing needs.

Sustainability and responsibility

- **Reduced emissions:** Finishes and adhesives with extremely low VOC emissions, ensuring healthy indoor air.
- **Certified sources:** Wood sourced from responsibly managed forests (FSC/PEFC standards).
- **Circular economy:** Proper treatment and maintenance ensure a service life of decades, reducing the need for replacement.





CARPET&MORE

CARPET | PARQUET | PVC/LVT

ege ROMÂNIA

A Danish manufacturer of premium carpet, offering flexibility, diversity and extensive customisation capabilities. Combined with Carpet & More's local expertise, these strengths translate into integrated solutions essential for special projects.

amtico ROMÂNIA

A British manufacturer and global leader in flooring that faithfully recreates natural materials such as stone and wood, whilst delivering excellent in-use performance and extensive customisation capabilities. Combined with Carpet & More's local expertise, these strengths translate into integrated solutions essential for special projects.

HEAD OFFICE ADRESS - BUCHAREST SHOWROOM
22 DR. PANAIT IATROPOL STREET,
DISTRICT 5, COTROCENI AREA, BUCHAREST

PHONE
(0371) 077 777
(+40) 742 155 222

EMAIL
OFFICE@CARPETMORE.RO

SITE
WWW.CARPETMORE.RO

MEMBER OF
ROMANIA GREEN BUILDING COUNCIL